# YURI

## INTERNSHIP OR WORKING STUDENT

#### PR, Marketing & Business Development (f/m/d)

To support the sales team in our communication towards customers, partners and especially the public, analyzing promising new markets and helping to develop the marketing strategy and marketing materials.

#### **YOUR TASKS**

- Raise awareness about Yuri through PR, online channels, partnerships and events
- Maintain and improve the Yuri brand online and offline
- Keep our website up-to-date and state-of-the-art
- Assist the team in the development of marketing materials: Support our sales and recruiting team by designing brochures, publishing content and preparing presentations
- Support the project center team in in all kinds of day-to-day tasks, from creating slides, organizing PR activities and market research
- Keep our sales pipeline up-to-date and manage your own leads
- Support the sales of our microgravity simulators
- Work on posts for our social media channels

#### WHAT YOU NEED TO SUCEED

- you are at the end of your bachelor studies or already in your master's in communication & PR, marketing, business development or similar
- you ideally have first work experience and/or a fable for communications and marketing
- you ideally have photoshop skills and a general passion for design
- you are experienced with MS Office and are not afraid to learn new tools quickly
- you love to get people excited about a topic
- are a team player with communication skills, supportive, well organized and have an independent way of working
- fluently speak and write in English and ideally also in German

### ABOUT US

Yuri is a space biotech company founded in 2019 that uses the microgravity environment of space to develop and manufacture superior biotech products. Yuri's locations are in Germany and in Luxembourg - our headquarters in Meckenbeuren and our R&D office in Esch-sur-Alzette. The team of 30+ space engineers and biologists has worked on 20+ payloads for the International Space Station in collaboration with organizations like NASA, ESA, GSK, Charité Berlin.